

Vaibhav Walunj

UI/UX Product designer based in Berlin with over 8 years of experience in creating thoughtful digital experiences.

EXPERIENCE

Anibrain, Pune, IN — *Creative Producer (UI/UX)*

2016 - 2021

- Lead Design for XR and interactive mobile applications for B2B and B2C clients.
- Presented green-lit proposals to senior management and top clients.
- Collaborated with product & development teams.
- Created and managed product roadmaps/backlogs, designed solution/user stories, and led all UI/UX efforts.
- Hired and trained junior designers.
- Designed virtual production solutions for Netflix.

SmartCloud Infoservices, Pune, IN — *Design Lead (UI/UX)*

2013 - 2016

- Conceptualized and designed UI/UX solutions for mobile apps and games.
- Lead design communications with clients and stakeholders.
- Hired and trained junior UI designers and game artists.

Axis Entertainment, Mumbai, IN — *Game Artist*

2011 - 2012

Designed and animated game assets for over 15 web games.

Art House Animations, Pune, IN — *Graphic Designer*

2010 - 2011

Illustration/Motion design for websites, presentations, and digital ads/banners.

ATI Unlimited, Pune, IN — *2D Animator*

2007 - 2008

Designed and animated 2D assets for comics/web/TV series and corporate videos.

ACHIEVEMENTS

2x- **'All-rounder'** award — *at Anibrain*

Recognized and acknowledged for leading, optimizing and executing the design pipeline for the creative team.

2x- **'Best Performer'** award — *SmartCloud Infoservices*

Recognized for successfully designing and delivering creative solutions and assets for multiplatform digital solutions and games.

OTHER ACTIVITIES

Speaker — *VR Tech Expo, Pune in 2020*

Demonstrated and explained product design-best practices for VR Development.

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SKILLS AND TOOLS

Digital Product Design

Interaction design

Interface design

Information architecture

Visual analytics

User experience frameworks

Prototyping

Design systems

Motion graphics

Mobile and web platforms

Figma, Adobe CC, Sketch,

Webflow, Blender, Unity 3D,

Unreal Engine, Jira/Asana

User Research

Usability testing

User interviews

Ethnographic studies

Ideation workshops

Figjam, Office 365

Front-end

Responsive design

Interactive data visualizations

HTML, CSS

Branding and Marketing

Visual brand identities

Communications material

Adobe Creative Suite

EDUCATION

Bachelor of Fine Arts (BFA) in Digital arts

VCIC, Pune, India | 2010

LANGUAGE SKILLS

English (Native), Deutsch(B1),

Hindi, Marathi